

JOHANNA OSTRICH

Washington, DC
2014–Present

Beekeeper Group
Senior Visual Designer

- Design websites, apps, infographics, and other branded material for non-profits and advocacy groups
- Work with clients to streamline projects, ensuring their digital presence is focused on their objectives and target audience

Rockville, MD
2011–14

Kaiser Permanente
Graphic Designer

- Designed marketing collateral aimed at providing clear and simple health care information to members
- Trained and mentored new hires on branding and process
- Received two Marketing Departmental Achievement Awards

Washington, DC
2010–11

YMCA of Metropolitan Washington
Contract Designer

- Designed branded materials for programs and events, including Y summer camps and the Thingamajig Invention Convention

Washington, DC
2008–09

Woodrow Wilson Center Press
Press Intern

- Proofread and wrote marketing copy for prepress books

FREELANCE CLIENTS

Washington, DC
2011–15

Exposed DC Photography Show

- Branding and design of 5th anniversary magazine and gallery programs for local art exhibition

Merriweather Post Pavilion
Columbia, MD
2011–13

Sweetlife Music + Food Festival, presented by Sweetgreen

- Design of signs, stage scrim, and web banners for annual eco-conscious festival with 17,000+ attendees

Alexandria, VA
2013

StepFilms and Media

- Layout of 508-compliant course guides for USAID's Teacher Education Project in Pakistan

Washington, DC
2012

Athletes Without Limits

- Pro-bono design and coding of MailChimp email templates for non-profit supporting athletes with intellectual disabilities

Washington, DC
2011

Friends of the Law Library of Congress

- Redesign and hand-coding of event site

TECH

Code
Programs

Swift, HTML, CSS, JavaScript
InDesign, Photoshop, Illustrator, Acrobat, OmniGraffle, Axure

EDUCATION

Washington, DC
March 2015
July 2014

General Assembly
Mobile Development Course
User Experience Design Course

Washington, DC
2010

Boston University Center for Digital Imaging Arts
Graphic and Web Design Certificate

New Orleans, LA
2006

Tulane University
Bachelor of Arts, summa cum laude
English and German; Minor in Studio Art

- Lucy Byrne Ringe Memorial Prize in American Literature
- John T. Krumpelmann Award for German Studies
- Phi Beta Kappa

